

webportalis

International PR Network



PR Boxes

Influencer Box and Individual Box

Your brand in print, online and social media





More likes. More followers. More publicity.



PR Boxes



Influencer Boxes

Send your brand in our **high-quality box** to 50 selected influencers. The box is an efficient method to reach a broad audience and position your brand on social media.

Individual Boxes

Your selection of target media from our comprehensive distribution list. Monitoring of influencer activities over 8–10 weeks, or media monitoring, is available as an optional add-on.

Influencer Box (Social Media)

Your brand in **our box**

Significantly boost your reach

Personal product experiences form the foundation of authentic recommendations. Our **high-quality boxes** deliver up to six products directly to 50 hand-picked German influencers.

- 50 packages
- Up to 6 brands per box
- Standard distribution in Germany
- 8–10 weeks of monitoring
- Participation possible every 2 months

Price

1.295 €

- Monitoring and reposting of all influencer activities over a period of 8–10 weeks
- Monitoring of all publications, including proof links
- Calculation of reach and equivalent value
- Selection of influencers reporting via Instagram, YouTube, or TikTok

Dates 2026

February 26

April 23

June 25

September 24

November 19



Individual Box (Print/Online and/or Social Media)

Your brand exclusively in **its own box**

Your products will be shipped to a distributor selected by you

- Personalized cover letter
- Sent to a distribution list specified by you
- Link to your PR materials
- Reposting of all Instagram stories
- Up to 6 products
- Upon request, we can also package your products in a box provided by you
- Shipping date arranged by mutual agreement

Optional:

Monitoring of influencer activities over 8–10 weeks for **120 €**, and media monitoring starting at **60 €** per month (including one search term), plus costs for identified clippings (averaging 2,99 € per mention).

*Products and stationery are to be supplied to us free of charge.



Price

**from 25 €*
per box**

(Minimum quantity: 20 pieces)

Numbers & References

Influencer Box (Social Media)

Ø Equivalence value	6.700 €
Ø Reach	2,2 Mio.
Ø Publications	88
Ø ROI	5.405 €

Press Box(Print and Online)

Ø Equivalence value	21.000 €
Ø Reach	4,2 Mio.
Publications	9
Shipped since 2021	24 Boxes / 19 Brands

Selection of participating brands:



Selection of participating brands:





Gabriele Fuchs
CEO & Founder



Frederic Fuchs
CEO



Pascal Schwaab
Senior Sales Manager



Halil Akgün
Sales Manager

WEBPORTALIS – LET'S WORK TOGETHER!

You surely have questions. We would be happy to answer them!

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