

# webportalis

International PR Network



# PR Boxes

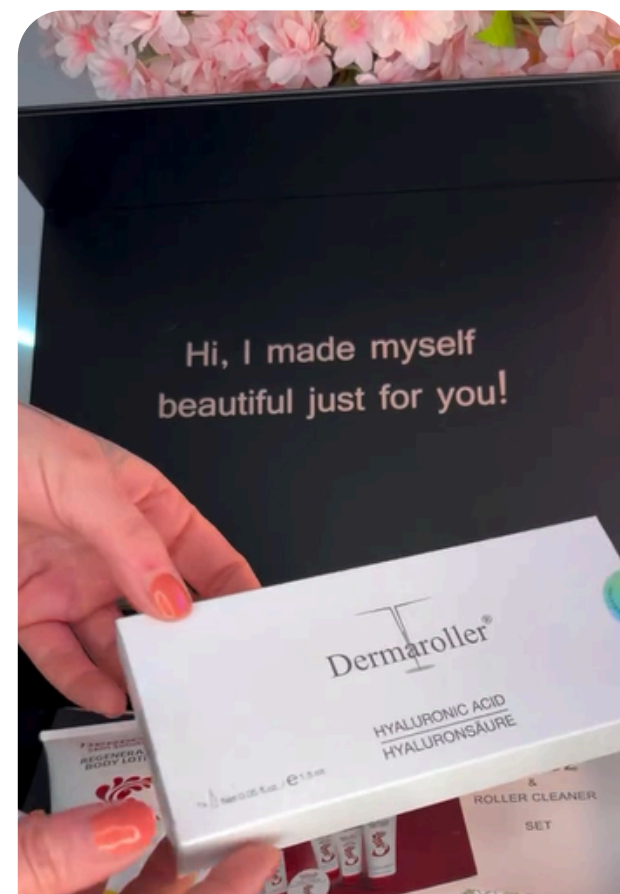
**Influencer Box and Individual Box**

Your brand in print, online and social media





# More likes. More followers. More publicity.



# PR Boxes



## Influencer Boxes

Send your brand in our **high-quality box** to 50 selected influencers. The box is an efficient method to reach a broad audience and position your brand on social media.

## Individual Boxes

Your selection of target media from our comprehensive distribution list. Monitoring of influencer activities over 8–10 weeks, or media monitoring, is available as an optional add-on.

# Influencer Box (Social Media)

Your brand in **our box**

## Significantly boost your reach

Personal product experiences form the foundation of authentic recommendations. Our **high-quality boxes** deliver up to six products directly to 50 hand-picked German influencers.

- 50 packages
- Up to 6 brands per box
- Standard distribution in Germany
- 8–10 weeks of monitoring
- Participation possible every 2 months

**Price**

**1.295 €**

- Monitoring and reposting of all influencer activities over a period of 8–10 weeks
- Monitoring of all publications, including proof links
- Calculation of reach and equivalent value
- Selection of influencers reporting via Instagram, YouTube, or TikTok

## Dates 2026

February 26

April 23

June 25

September 24

November 19



# Individual Box (Print/Online and/or Social Media)

Your brand exclusively in **its own box**

**Your products will be shipped to a distributor selected by you**

- Shipping: beautypress box (surcharge applies) or your own/standard box, up to 6 products
- Selection from our German media distribution list (beauty, health, lifestyle & fashion) and our beauty influencer community, special requests available for an additional fee
- Shipping date by arrangement; includes a personal cover letter

## Optional:

- Influencer monitoring for 8–10 weeks for **€120** (price for up to 50 influencers)
- Media monitoring starting at **€60 per month**, including one search term, plus cost per clipping (avg. €2.99)



**Price**

**from 25 €\*  
per box**

(Minimum quantity: 20 pieces)

# Numbers & References

## Influencer Box (Social Media)

Ø Equivalence value	6.700 €
Ø Reach	2,2 Mio.
Ø Publications	88
Ø ROI	5.405 €

## Press Box(Print and Online)

Ø Equivalence value	21.000 €
Ø Reach	4,2 Mio.
Publications	9
Shipped since 2021	24 Boxes / 19 Brands

## Selection of participating brands:



## Selection of participating brands:





**Gabriele Fuchs**  
CEO & Founder



**Frederic Fuchs**  
CEO



**Pascal Schwaab**  
Senior Sales Manager



**Halil Akgün**  
Sales Manager

## **WEBPORTALIS – LET'S WORK TOGETHER!**

**You surely have questions. We would be happy to answer them!**

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