

webportalis

International PR Network

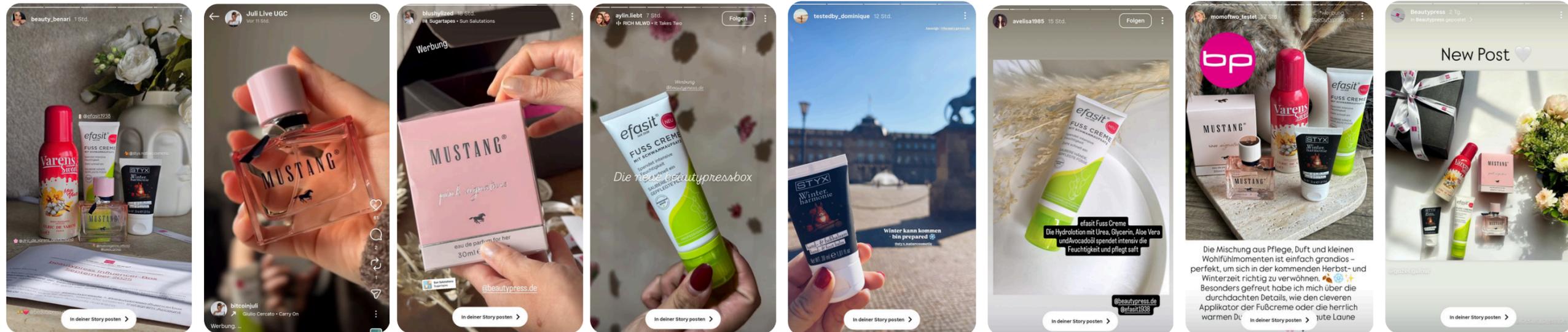
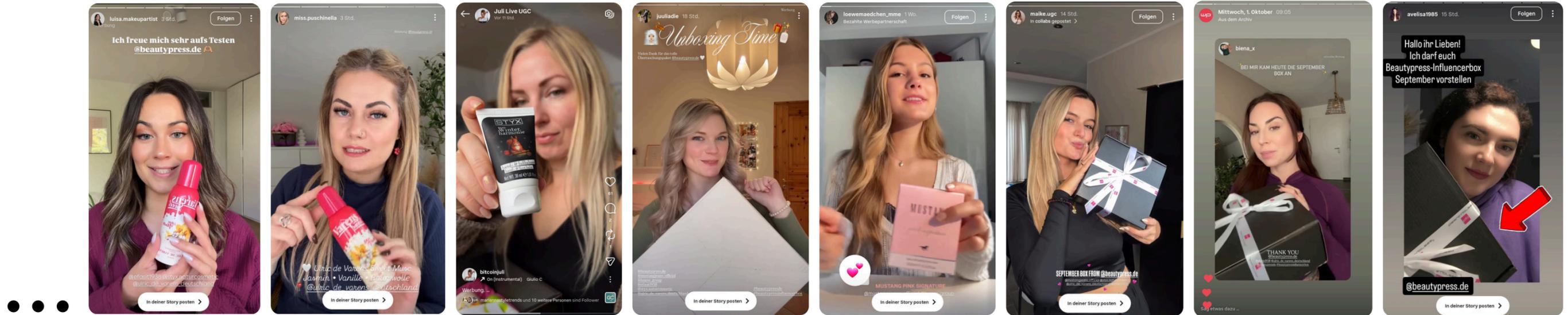


NEWS-BOXES

Your brand in print, online and social media
Influencer Box and Individual Box



More likes. More followers. More publicity.



INFLUENCER BOX (Social Media)

Your brand in our box

SIGNIFICANTLY INCREASE YOUR REACH

Personal experience with a product forms the basis for influencers' posts and recommendations to their followers.

Our influencer boxes are filled with up to six products from various beauty brands and are sent to 50 influencers from our community in Germany.

Selection is based on content, reach, engagement, and brand context. Our media data is regularly reviewed.

An efficient method to reach a broad audience and position your brand on social media.



Observation and reposting of all influencer activities over 8-10 weeks



Monitoring of all publications including supporting links



Calculation Range and Equivalence Value



A selection of influencers who report via Instagram, YouTube or TikTok

50 packages

Up to 6 brands per box

Standard distributor in Germany

8 weeks monitoring

Participation possible every 2 months →

26.02.2026
23.04.2026
25.06.2026
24.09.2026
19.11.2026

PRICE

€ 1.295*

*Participation requires a press room on pr.webportalis.com.

INDIVIDUAL BOX (Print/online and/or Social Media)

Your brand exclusively in a box

Your products will be shipped to a distributor of your choice.

- Box dimensions: 24.5 x 24.5 x 15 cm
- Personalized cover letter
- sent to a distribution list specified by you
- Link to your PR information
- Up to 6 products
- Shipping date to be arranged
- Upon request, we can also package your products in a box provided by you



PRICE

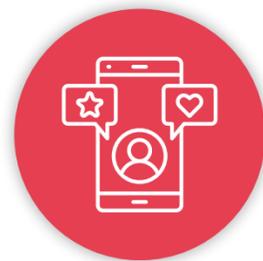
from €45*
per Box

(Minimum quantity 20 pieces)

Optional: Media monitoring €300 per month when selecting print/online.

*Participation requires a press room on pr.webportalis.com.

**Products and stationery will be delivered to us free of charge.



Your selection of target media from our complete distribution list



Observation of Influencer activities over 8-10 weeks



Reposting of all Instagram Stories

Numbers and references 2025

INFLUENCER BOX (Social Media)

Ø equivalent value

8.900 €

Ø reach

2,7 Mio.

Publications

102

Ø ROI

7.605 €

List of participating brands:



PRESS BOX (Print und Online)

Ø equivalent value

21.000 €

Ø reach

4,2 Mio.

Publications

9

Shipped since 2021

22 Boxes / 16 Brands

List of participating brands:



You certainly have questions. We will be happy to answer them!



Gabriele Fuchs



Frederic Fuchs



Pascal Schwaab



Halil Akgün

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PR-MARKETPLACE. PR-EVENTS. PR-PRÄSENZ